## Smart Brief

## **Innovation Center for U.S. Dairy to kick off IDFA symposium**

The Innovation Center for U.S. Dairy will present an update on the U.S. Dairy Sustainability Commitment and on the industry's progress in reducing its carbon footprint. Speakers from the Innovation Center will highlight research on life cycle assessments for fluid milk and cheese and energy efficiency best practices. Sandra Vijn of the Innovation Center will discuss the value of sustainability reporting: "The U.S. dairy industry is working together to develop a framework for consistent measuring and reporting, and to promote supply chain innovations, continuous improvement and increased transparency in line with the U.S. dairy vision and guiding principles," Vijn said.